

## Lubbock Profitability Workshop—April 13th

For 15 years, Texas farmers have been using the spreadsheet to estimate the relative profitability of different crops based on their knowledge of their own production history. They need a straight forward spreadsheet that can be used to project relative profitability by entering prices, yields, input levels, etc. The primary objective of this project remains to not only continue to make the spreadsheet more and more effective and accurate but also more user-friendly. In recent years the rapidly changing cotton/grain price ratio has created an even greater need for a tool to estimate profitability of each crop at various prices and yields.

Through this project, cotton producers in Texas have access to a user-friendly spreadsheet to quickly and accurately determine the impact of changes in input prices and emerging technologies on profitability. The 2018 crop decisions are being made in a somewhat improved price environment for cotton and has resulted in an even greater demand for the profitability spreadsheet

On April 13<sup>th</sup>, AgriLife Extension will offer a workshop designed to help producers use the Profitability spreadsheet to help make decisions for the 2018 crop year.

9:00 AM to 2:00 PM.

Texas A&M Research & Extension Center north of the Airport on Highway 1294.

No registration fee.

Bring your own computer if you would like to use it.