

South Plains Profitability Workshop at the Texas A&M AgriLife Center North of Lubbock

Just North of the Lubbock Airport on FM 1294 ¼ mile East of I-27

Lubbock County and other South Plains producers continue to face stressful times because of depressed commodity prices and a reduced safety net. Even though 2016 was more favorable than previous 2 years, they will still be looking for and considering decisions that could cut costs or improve yields. They will also be considering alternative crops.

A Profitability Workshop will be offered at the Lubbock Texas A&M AgriLife Center February 21 beginning at 9:00 AM. There will be additional workshops at other locations. The crop spreadsheet budgets that will be used in the workshop will soon be available for 2017. They will be available for downloading from: <http://southplainsprofit.tamu.edu/> by February 10th. The Profitability tool is a set of crop spreadsheet budgets tied together in one file to allow quick and easy comparison of different crops. The primary objective of the workshop is to introduce participants to the budget spreadsheet to compare various alternative crops. Each participant will receive a thumb drive with the budget spreadsheet on it. Feel free to bring your computer if you want to follow the workshop on your own computer.

If you have questions, call Jackie Smith at 806-746-6101. There will be no charge for the workshop and lunch will be provided. Jackie Smith, Jeff Pate and Will Keeling will be teaching the workshop.

For additional information, contact Extension Economist Jackie Smith at 806-746-6101.